



FOR IMMEDIATE RELEASE:

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KEVIN WARREN, PRESIDENT AND CEO OF XEROX CANADA TO SPEAK AT JOINT NBMBA AND ROTMAN EVENT

Toronto Chapter of the National Black MBA Association co-hosts Kevin Warren as part of CEO Speaker series on February 26th, 2009

TORONTO – The Toronto Chapter of the National Black MBA Association (NBMBA) is pleased to host Kevin Warren, Chairman, President & CEO of Xerox Canada Ltd. as the inaugural speaker of its “Pathways to the Top” CEO Speaker series.

“We’re focused on providing Canada’s next generation of business leaders with the tools and inspiration required to advance to the C-Suite “ says Rose Campbell, NBMBA’s VP of Operations. “Our Pathways to the Top series will feature Canadian CEO’s and will allow visible minorities to hear from successful leaders that they can emulate.”

The organization’s efforts are well timed according to research by Catalyst - their report “Career Advancement in Corporate Canada: A Focus on Visible Minorities” identified that the presence of role models is important for minorities because it conveys the message that advancement to senior levels is possible.

“We are thankful to Kevin for taking time out of his schedule to launch our series” said Damon Knights, President of the Toronto Chapter. “The fact that that this event is occurring in February during Black History Month has additional significance as well”

Mr. Knights and Mr. Warren will also be launching the NBMBA/Xerox Canada Scholarship Program that will provide the successful recipients with both a monetary reward and an internship. “In the current economic downturn, Xerox’s commitment to assisting students is admirable” said Knights.

The speaking event will occur at the University of Toronto’s Rotman School of Management located at 105 St. George Street on February 26th, 2009 at 4:30 p.m.

About NBMBA Toronto:

As a professional membership organization of Black graduates with MBAs, advanced degrees, and entrepreneurs, the mission of the Toronto Chapter is to increase the number as well as the diversity of successful Blacks in Canadian businesses. For more: www.nbmbaa.ca

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